

Aptar Pharma: Investing in the future of digital health

Aptar Pharma is developing **connected drug delivery solutions across various therapeutic areas** including Injectables, Nasal and Dermal as well as Eye Care and Pulmonary drug delivery. Our **partnership approach** enables our clients to focus on drug formulation while we look after the drug delivery system, giving every project the best possible opportunity for market success.



Together, we can improve patient adherence. Let's connect.



To find out how digital healthcare can benefit you, connect with Aptar Pharma.
Contact **Sai Shankar**, Director, Business Development - Connected Devices.
Email sai.shankar@aptar.com or call +1 847 800 6058

Delivering solutions, shaping the future.

For optimal medication effectiveness, patients must adhere to their prescribed dosing regimen.

Aptar Pharma's digital health platforms can demonstrably improve patient outcomes

Our definition of digital health is 'the convergence of digital technologies with healthcare to enhance the efficiency of delivery and make medicines more personalized and precise.'

A digital health approach using connected devices **helps identify patients with the highest levels of non-adherence**. Delivering precise information and prompts to take medication will result in **greater levels of engagement, improved dose adherence** and therefore **improved health outcomes** among those patients.

Connected devices help to **create a supportive, informed and transparent eco-system** whereby the patient, the physician, the healthcare provider and the pharmaceutical company have **real time access to information** which immediately **improves adherence for the patient**. In the short term, it helps physicians assess patients more accurately based on data, rather than patient interpretation. Longer term, **it enables healthcare providers to shape care provision** more appropriately and help pharmaceutical companies **deliver more effective products**.



ADHERENCE rates to daily controller medications ARE UNDER **40%**

DIGITAL HEALTH will deliver greater levels of **PATIENT ENGAGEMENT, IMPROVED DOSE ADHERENCE, and better HEALTH OUTCOMES**

Aptar Pharma is shaping the connected healthcare eco-system

Connected devices are the next logical step in the development of **patient-centric drug delivery solutions**.

At Aptar Pharma, we partner with customers **to guide them through the development to market**, working with leading-edge software providers like Propeller Health for Asthma and COPD, and Kali Care for Eye Care, **to deliver truly-connected, turn-key drug delivery solutions**.

Aptar Pharma's connected devices portfolio for Pulmonary drug delivery

